



# Propose Your Book: How to Craft Persuasive Proposals for Nonfiction, Fiction, and Children's Books

*Patricia Fry*

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Authors are the CEOs of their books, and their book proposals are their business plans. Most agents and publishers require a proposal before ever setting eyes on a manuscript, and it is a crucial element in getting published. Writing a proposal can also help an author to write the right book for the right audience, and to more successfully pitch a book to the right agent or publisher. *Propose Your Book* offers a clear understanding of the book proposal process in today's fiercely competitive publishing climate. It includes:

The most up-to-date concepts in writing a book proposal

Insider tips from the agents and publishers

Examples of actual proposals from publishers' files

Covering proposals for nonfiction, fiction, and children's books, Patricia Fry provides a hands-on approach from an experienced writer's perspective. *Propose Your Book*, enriched with innovative and tried-and-true strategies, is a complete guide to perfecting contemporary proposals that will sell writers' books.

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