



Management von Softwarelizenzen (German Edition)

Tanja Salmen-Fuchs

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Studienarbeit aus dem Jahr 2003 im Fachbereich Informatik - Wirtschaftsinformatik, Note: 1,3, Fachhochschule Aachen (FB Wirtschaftswissenschaften), Veranstaltung: Wirtschaftsinformatik Seminar, Hauptstudium, Sprache: Deutsch, Abstract: Während der Endbenutzer bei seinem Einzelarbeitsplatz die Lizenzsituation noch im Kopf haben kann, wird es heutzutage für den IT-Verantwortlichen eines großen Betriebes, eines Rechenzentrums oder einer Hochschule immer schwieriger den Überblick darüber zu behalten.

Während die Hardware kontinuierlich inventarisiert wird, so wie es bilanzpolitisch vorgeschrieben ist, wissen die Verantwortlichen auch nicht genau, wie die derzeitige Lizenzsituation in der eigenen Firma aussieht. Der Abgleich zwischen installierten Programmen und gekauften Lizenzen wird immer schwieriger. Dies kann dazu führen, dass die Bestände an Software überwuchern. Ein Teil des Problems liegt wohl in der Natur der Software: man kann sie nicht anfassen.

Gleichzeitig werden die Prozesse in Unternehmen und Organisationen immer öfter softwaregestützt umgesetzt. Hierfür müssen sie immer häufiger neue Softwareprogramme oder neue Softwareupdates und –versionen einsetzen. Und nicht jeder kommt mit oft schwierigen und unüberschaubaren Lizenzpolitik der Softwarehersteller zurecht. Dies macht eine exakte Planung, Organisation und Kontrolle des Softwareeinsatzes sowie eine effiziente Verwaltung der Softwarelizenzen sehr wichtig. Denn unkontrollierter Einsatz von Software kann für das Unternehmen erhebliche Risiken verbergen, wie Unter- oder Überlizenzierung, die zu Kosten führen, oder auch rechtlichen Probleme hervorrufen können. Der Einsatz eines effektiven Lizenzmanagements hilft diese Probleme zu umgehen.

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