# Licensing Best Practices: Strategic, Territorial, and Technology Issues

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**Licensing Best Practices: Strategic, Territorial, and Technology Issues**
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"Few if any other intellectual property references lay the required geographic foundation for the scientific, business, and legal issues presented. Goldscheider and Gordon demonstrate that tech transfer occurs in a global arena. The book lives up to its title: Licensing Best Practices."
—James E. Malackowski President & CEO, Ocean Tomo, LLC past president, LES-USA & Canada

**An invaluable complement to the field's acclaimed book on licensing best practices**

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- Licensing and Technology Transfer to China
- Software Licensing as a Driver of the Indian Economy
- Secrets of Successful Dealmaking in Asia
- Licensing in Scandinavia-Home of Entrepreneurial Inventors, Industrialists, and Philanthropists
- Global Innovation and Licensing Opportunities on the Internet
- Energy and Environment Driving Technology and Licensing
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