



Desarrollando líderes: 1 (Spanish Edition)

José Luis Rocés, Luis María Cravino, Pablo Martín Barassi, Ariel Hernán Castiglioni, Salvador Luis Ventriglia

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¿Los líderes, nacen o se hacen? Un dilema clásico que invita a encontrar enfoques novedosos para responderlo. El particular abordaje que el Centro de Desarrollo de Liderazgo del ITBA, realiza sobre el riquísimo campo de las relaciones humanas en el ámbito de las organizaciones, se asienta sobre algunos pilares conceptuales. En estas páginas, sus cinco fundadores se comprometen en hacer ese recorrido. El primero es el de la noción misma de liderazgo, el punto de partida: sin seguidores no hay líderes. Tan básico como revulsivo. Analizando distintos tipos de liderazgo se entiende que no existe uno solo, sino que es congruente con la individualidad de cada ser. Allí empieza una invitación a posar nuestra atención en nuestro propio mundo interno. No podremos dirigir a otros sin antes hacerlo con nosotros mismos. El “modelo” del Centro propone justamente una visión del proceso de liderazgo que parte de lo intraindividual para ingresar en el campo de las relaciones interpersonales, comprendiendo las estructuras y la política del poder en las organizaciones. También sobrevolar por el complejo mundo de los contextos, entendiendo justamente a los líderes como creadores de contexto, de condiciones donde la potencialidad de los demás, incluidas sus dotes de liderazgo, se desarrolle en plenitud.

Tristán Rodríguez Loredó

Editor. (Tomado del Prólogo)



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