



Dynamic Business Law: The Essentials

Daniel Herron; Nancy Kubasek; Linda Barkacs; M. Neil Browne; Lucien Dhooge

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Dynamic Business Law: The Essentials is appropriate for the one-semester Business Law course. It contains the basics of business law but does not get bogged down in the kind of details that are more appropriate in an upper-level law class. The text provides an examination of the basic questions, concepts, and legal rules of business law.

Emphasis on the BUSINESS in business law. Dynamic Business Law: The Essentials emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly defending the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers.

Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law: The Essentials contains a helpful instructor's manual, particularly for the many adjuncts teaching this course.

Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law: The Essentials as well as to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to tie in this component even further.

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Spent a free the perfect time to be fun activity to perform! A lot of people spent their spare time with their family, or their own friends. Usually they performing activity like watching television, about to beach, or picnic within the park. They actually doing ditto every week. Do you feel it? Do you wish to something different to fill your current free time/ holiday? Could be reading a book can be option to fill your no cost time/ holiday. The first thing that you'll ask may be what kinds of reserve that you should read. If you want to try look for book, may be the publication untitled Dynamic Business Law: The Essentials can be great book to read. May be it might be best activity to you.

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