



## Gestionando (Spanish Edition)

*Henry Mintzberg*

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## **Gestionando (Spanish Edition)** Henry Mintzberg

Henry Mintzberg, considerado por The Wall Street Journal como uno de los pensadores más importantes en la gestión, nos ofrece su examen sobre qué hacen los directivos, cómo lo hacen y cómo lo pueden mejorar, basándose en observaciones y experiencias directas con gestores profesionales de diferentes categorías y ámbitos. Este libro muestra con enorme madurez la realidad cotidiana del trabajo directivo, aborda las cuestiones más importantes y analiza cómo afrontar los interrogantes más reiterados. En resumen, se atiende a la intensa dinámica y a la amplísima variedad de este puesto de trabajo, llegando a indicar cómo los gestores pueden llegar a ser más eficaces. Si como dice Mintzberg deberíamos estar viendo a los directores como líderes", "y al liderazgo como la gestión bien practicada , entenderemos que este libro haga inteligible para todos la tarea profesional hoy más exigida.



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