



El cocinero tenaz: Si te lo propones, lo consigues (Spanish Edition)

Jordi Cruz

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Los ingredientes que componen el éxito de Jordi Cruz, uno de los cocineros más innovadores y populares del momento.

En un mundo tan competitivo como el de la cocina, Jordi Cruz destaca como un perfil de éxito que trasciende a los fogones y se transforma en el de una persona tremendamente joven que en pocos años ha conseguido varias estrellas Michelin, creando un estilo único como cocinero y comunicador.

¿Qué se esconde detrás de este éxito? Jordi Cruz nos explica en *El cocinero tenaz* cómo descubrió su vocación por el oficio de cocinero cuando apenas tenía 7 años, cómo enfocó su formación, en la que destaca el aprender haciendo, y la estrategia que le ha llevado a convertirse en uno de los cocineros más admirados en España. Jordi también nos introduce en su filosofía para encarar la innovación y la creatividad y los secretos para mantener un equipo motivado y fiel.

Este libro desvelará que detrás del éxito de Jordi Cruz se encuentra una tenacidad incansable y un compromiso con su oficio, unidos a una ambición por hacer siempre algo nuevo, a partir de la tradición.

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Jordi Cruz

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Playing with family in the park, coming to see the marine world or hanging out with friends is thing that usually you could have done when you have spare time, then why you don't try point that really opposite from that. 1 activity that make you not feeling tired but still relaxing, trilling like on roller coaster you are ride on and with addition info. Even you love El cocinero tenaz: Si te lo propones, lo consigues (Spanish Edition), you are able to enjoy both. It is great combination right, you still wish to miss it? What kind of hangout type is it? Oh occur its mind hangout men. What? Still don't obtain it, oh come on its called reading friends.

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