



Master Handbook of Video Production (McGraw-Hill Video/Audio Engineering)

Jerry Whitaker

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FROM THE EDITOR OF *THE STANDARD HANDBOOK OF VIDEO AND TELEVISION*
ENGINEERING THE ALL-MEDIA GUIDE TO PROFESSIONAL VIDEO PRODUCTION

You don't need an engineering degree to succeed in video production. In this book, video expert Jerry Whitaker shows you production from the inside out, from studio lighting to creating post-production special effects.

The Art of Video Production

Perfect for anyone who wants to build skills in the fast-growing field of digital video production, and produce video for TV, HDTV, movies, the Internet, or any other application, *Master Handbook of Video Production* shows you how to-

- * Select, install, and work with digital equipment
- * Understand MPEG video compression
- * Design video production centers
- * Master standard-definition and high-definition production
- * Assess bandwidth, scanning, and resolution issues
- * Optimize use of video computer graphics, time code, and archiving
- * Master video switching, timing, and distribution
- * Achieve the highest production values in video and high-definition video

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