



Agile Strategy Management: Techniques for Continuous Alignment and Improvement (ESI International Project Management Series)

Soren Lyngso

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Your strategic initiatives are constantly under fire due to the evolving nature of markets, technology, laws, and government. To ensure your strategy succeeds, it must remain flexible while confronting these shifting challenges. **Agile Strategy Management: Techniques for Continuous Alignment and Improvement** explains how to achieve this flexibility by building agility into the initiation, development, implementation, and governance of your strategic initiatives.

The book details what it takes to initiate, develop, implement, and govern a healthy strategy that delivers the benefits expected by all stakeholders. It presents insights gained by the author's organization over the last 25 years helping their clients achieve success with their strategic initiatives. Filled with real-world examples and case studies, it illustrates wide-ranging situations where the author's company helped clients reach important business objectives.

Readers can use the book to look up examples that describe the various ways to use agile methods and techniques for critical business functions, including:

- Scope definition of strategic initiatives
- Stakeholder identification
- Team building
- Project and program quality management
- Change management
- Procurement of resources
- Solution development, implementation, and quality management
- Strategy governance

In this book, you will find guidelines that explain how to establish internal organizations for change and how to ensure these intermediate organizations stay motivated until final solution delivery. Presenting success stories as well as major blunders, the book can help you avoid many of the pitfalls that other organizations have experienced while governing their strategic initiatives.

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