



# Mobile Usability: How Nokia Changed the Face of the Mobile Phone: How Nokia Changed the Face of the Mobile Phone

*Christian Lindholm, Turkka Keinonen*

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When it comes to delivering product design innovations to mobile device users, Nokia is the yardstick by which all others are judged. Now the process and working methods that have enabled Nokia to revolutionize usability are fully explained for the first time in this beautiful, four-color book.

Written with insight by two veterans of Nokia's design triumphs (co-author Christian Lindholm was featured in the August 2002 issue of *Business 2.0* magazine) this one-of-a-kind reference vividly delivers:

- \* The complete design process, from concept creation to product testing
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