



The Sneaker Kings

Eric McLaurin

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“The Sneaker Kings” ---Enter the overzealous world of three, young sneakerheads---Brandon, Leon and Simba---who call themselves The Beast Team crew from Glendale, Arizona as they rise to national popularity and land in the city of New York.

Led by the ingenious, young shoe fanatic and dealmaker, Brandon Jenkins, the crew travels the country in search of the hottest, new, out-of-stock and rare models of shoes to buy, sell or trade at national sneaker conventions. Brandon happens to be the nephew of former NBA player Paul “3-Ball” Weiller, who introduced him to dozens of professional ball players, all who signed pairs of their endorsed shoes the young fanatic.

With his best friend Leon and first recruit Simba, the young and ambitious crew establish a mission to brand themselves as the hottest shoe game icons in the country, while attending concerts, basketball games, and enjoying shopping malls and other sneaker events.

They then set out to recruit new young members to their Beast Team; including a young basketball phenom, a skateboarder and a female soccer player. But when Brandon meets Natasha---the girl of his dreams---and agrees to a summer internship with a Adidas, with acceptance to marketing school in the sneaker and media capital of New York City, their plans take-off to a new level as the Beast Team popularity soars.

While dealing with the positive and negative attractions of New York City, with a grand introduction at their own “Kings of New York” sneaker convention, someone later steals Brandon’s collection of 40 pairs of sneakers from his closet back at home in Arizona, forcing the young sneaker fanatic to stop everything and buy a plane ticket back for Phoenix, while angry enough to kill the suspected culprit and return his treasured shoes.

“The Sneakers Kings” is a first of its kind and a novel series that is sure to spread like wildfire amongst those who love a timely young read...and sneakers.



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