



Contemporary Issues in Sport Management: A Critical Introduction

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'Contemporary Issues in Sport Management' presents an extensive array of absorbing contemporary issues relevant to managing sport. Internationally recognised scholars have contributed thought-provoking chapters on current global and local issues that are challenging traditional ways of thinking about and delivering sport. This exciting new book is rich in theory and stimulates readers to really think through the associated implications for sport management practice.'

-Tracy Taylor, Professor and Deputy Dean, University of Technology Sydney Business School

Contemporary Issues in Sports Management offers a rich and dynamic introduction to the management of sport. An essential companion for all students embarking on a sports management course or module, it draws on research expertise from around the world and integrates these perspectives into engaging and accessible chapters. This book offers:

- Contemporary and international case studies followed by 'Tools for analysis' so students can put the methodology into practice.
- A range of pedagogical features including learning objectives, learning outcomes and short 'Thinking points'
- Useful websites and further reading at the end of each chapter
- A discussion of up-to-date issues including corruption in sport, sport policy, doping, athlete transgressions and much more.

This book will lead students on a comprehensive exploration of global, national issues, and organizational issues in sport management. The authors encourage critical thought, investigation and the questioning of current practice in order to improve the leadership and management of sport in today's society.



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