



101 + Answers to the Most Frequently Asked Questions from Entrepreneurs

Courtney Price

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"I want to open a business in my home. What do I need to do to get started?"

"How can I successfully market my product with a limited budget?"

"How can I increase my sales and find new customers?"

Whether you currently operate a business or dream about starting one, a multitude of typical start-up and growth questions will plague even the most seasoned entrepreneur-and you'll need informed, easy-to-find answers so you can produce fast results. Renowned syndicated columnist Courtney Price shares her entrepreneurial experience and know-how in this revision of the formerly titled Courtney Price Answers the Most Asked Questions from Entrepreneurs. In this insightful, reader-friendly new edition, Price provides even more tips, strategies, and sound advice to help you increase innovation and market share and improve the profitability of your business. She answers the most common questions asked by today's entrepreneurs, covering new ground as she explores such topics as second-career entrepreneurs, family-owned businesses, finding the right name for your business, work for hire, noncompete agreements, managing and growing a business, Internet marketing, developing and launching new ventures, finding creative money sources, and much more. As an added bonus, Price addresses the 10 questions entrepreneurs should ask but don't, such as "How do I design a plan for financing my business?", and provides lists of business resources to help ensure your success.

So whether you need information on how to finance your new venture, where to advertise, how to expand your business, or even how to hire the right people, this practical, one-stop resource will show you how to build your business the right way-the first time.

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