



Breakaway: Small Business: An e-book Anthology

The Staff of the Wall Street Journal

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Several times a year, *The Wall Street Journal* publishes Special Reports entitled *Breakaway: A Focus on Small Business*. This ongoing feature is one of the most popular in both the print and interactive versions of the *Journal*. With 25 million small businesses in the United States employing more than half of all non-public workers, generating most of the gross domestic product, and creating most of the new jobs in our booming economy, it's no wonder that interest in small business is very high.

Here, in *Breakaway: Small Business*, is the very best of the best Special Reports. Here is the best of the popular column *Here's the Problem....*, the business case-study version of *Can This Marriage Be Saved*, in which a problem affecting a particular small business is analyzed and recommendations are offered by two or more experts. Here is the best of the in-depth profiles of America's fastest-growing small businesses, such as Gazoontite.com, which grew from 4 employees, one store, and 800 square feet of storage to 120 employees, four stores, an 8,000 square-foot warehouse, and \$1.2 million in sales in less than a year. Here, as well, are articles that educate small business owners about how to avoid a family feud in a family business; how to identify the six categories of investors; how to create the right IRAs for yourself and your employees; how to set up a home office that won't take over your home; how to defend your patents; and many other crucial tips.

Collected and presented here for the first time in e-book format, *Breakaway: Small Business* is a searchable, portable, and hugely valuable resource for any small business owner -- or, indeed, any businessperson -- from the award-winning staff of *The Wall Street Journal*.



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