



Puntos ciegos (Gestión del conocimiento) (Spanish Edition)

Max H Bazerman

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En este libro se muestran los últimos avances en el estudio del comportamiento ético principalmente en empresas e instituciones, y se explica por qué no siempre somos conscientes de los puntos ciegos de nuestra mente para juzgar su propia conducta ética. Además nos brinda herramientas para minimizar la posibilidad de que se produzcan este tipo de actitudes en las organizaciones.



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