



Wissenschaft im Fernsehen am Beispiel des Magazins "Newton" (German Edition)

Aleksandra Savicic

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Wissenschaft im Fernsehen am Beispiel des Magazins "Newton" (German Edition) Aleksandra Savicic
Bachelorarbeit aus dem Jahr 2006 im Fachbereich Medien / Kommunikation - Massenmedien allgemein,
Note: 1,0, Universität Wien (Institut für Publizistik- und Kommunikationswissenschaft), Veranstaltung:
BAKK 2, 23 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Das Ziel der Arbeit ist, unter
Berücksichtigung aktueller Studien die Entwicklung der Wissenschaftssendungen im Fernsehen seit Beginn
des Fernsehens 1955 aufzuzeigen und an Hand eines konkreten aktuellen Beispieles, des ORF
Wissenschaftsmagazins Newton, Veränderungen darzustellen.

Die zugrunde liegenden Methoden sind das qualitative Interview mit dem Programmverantwortlichen der
Sendung und die quantitative Inhaltsanalyse von 71 Beiträgen.

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